

# Marshalltown Community Concert Association

SPRING 2011

*Don't Miss Out On The  
Early Bird Special*  
Send in your membership now as the  
price after May 31 will be:  
Adult...\$50 Student...\$15  
Family...\$110



Dear Members:

Our season is set for next year and we're right in the middle of our annual early bird campaign. Next season should be another banner year for us, as Live On Stage and the MCCA board have done a great job of putting together a season that's got something for everyone. We've got six (count 'em—6) shows that range from a 19-year-old two-instrument virtuoso, to an act that is a dead-ringer for John Denver, to something brand new for us—musical sketch comedy—The Water Coolers. It promises to be a lot of fun and will be a hot ticket again this year, so make sure you get your subscription in early. The campaign volunteers are listed in this newsletter, so you can contact them directly. Or you can simply mail in your check to Gloria Hanson, Box 249, Conrad, IA 50621.

If we continue to sell out, that means we can put more money back into our performance budget. That means better shows, and bigger crowds, which keeps us in good financial shape. So, even if you're not an official campaigner, as a regular concert-goer you understand what a great bargain this is, so talk to a family member, friend, or colleague at work and turn them on to what is still the best musical bargain in the Midwest.

**WHAT ACTS WOULD YOU LIKE TO SEE IN '12 - '13?**  
We're already thinking about next year's season and five board members will be travelling to Nashville at the end of July to preview next season's acts. We see 30-35 acts over two days and then have to begin the difficult task of narrowing our choices down to five or six that we want to bring to Marshalltown. A challenging assignment, but a good problem to have. If you've got thoughts on what types of acts you'd like to see here, please provide us some input via our website—just google Marshalltown Community Concerts.

## WHAT ACTS WOULD YOU LIKE TO SEE IN '12 - '13?

**THANK YOU TO OUR PATRONS**  
While we're talking about funding, we want to thank all of our patrons who make additional contributions to our association. They are a very important part of our budget and their support is much appreciated. For those of you who haven't considered giving to the patron program in the past, we'd encourage you to consider it. For those of you who *do* support us in this fashion, make sure you take advantage of any matching funds that your place of business might offer up. MCCA is a 501(c)(3) organization so it qualifies for most of the matching gift programs and it's a great way to double up on your contribution. Vicki and I just sent in our matching gift application through Emerson.

## MCCA AWARDED PORTION OF STEP GRANT

In other news, we wanted to let the community know about our success with the STEP grant process. This is a program driven by the Martha Ellen Tye Foundation whereby local high school students are given an overall grant of \$5000 and then encouraged to find good causes that they can support in the Marshalltown area aimed at improving our quality of life and increasing the positive impact of arts and culture. MCCA applied for a portion of the grant through some very nice efforts by board member Greg Brown, and we were approved. Our grant will be used to fund an encore appearance by Carpe Diem, a fantastic string quartet, in the Marshalltown schools.

## LINN CREEK ARTS FESTIVAL COMING UP SUNDAY, JULY 17

We also want to make sure that everyone knows that we will have a table at the Linn Creek Arts Festival near the Fisher Community Center on July 17. If you haven't attended this event yet, we would highly recommend it. It has really turned into a very fun event.

## CALL FOR VOLUNTEERS

As our crowds increase, so does the need for lobby volunteers the night of the concert. If you're interested in helping out, please contact the association and we can arrange to have you help in taking tickets at the door or in helping people to their seats. The phone number to call is 366-3093 or drop us a note on the website.

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## INVITE A GUEST

We decided to again continue the policy we adopted a few years ago of offering one free guest ticket for each membership. We'd encourage each of you to use them in the fashion they were intended and give them to someone who might want to become a member. No better salesperson than a current member, right? As our memberships grow and we approach total capacity for the venue, we might have to reconsider this for next season, but for now the board has decided that this is still a great marketing tool. Please understand that for shows where we expect an especially big crowd, we may have to hold free ticket holders back until we're sure all regular members have a seat. We don't think that this will actually have to happen, but wanted to be proactive in communicating the possibility.

## RECEIVE MCCA NEWS ELECTRONICALLY

One final note, we will be updating our membership database and will be moving to more and more online communication with our members. Please stop by the desk in the lobby at any one of the concerts to insure that your information is correct and up to date.

Thanks again for your support and keep spreading the word!

Bill and Vicki Fitzgerald, Co-Presidents

WELCOME  
to our newest Board Member

*Michelle Evans*



### to our Campaign Promoters for MCCA's 2011-2012 season

Rick & Denise Bahlmann  
Bob & Jane Bauer  
Charles & Mary Lynn Bearden  
Ron & Colette Bengé  
Darlene Bovenmyer  
Greg & Suzanne Brown  
Ms. Judy Butler  
Dr. David & Valerie Clark  
Susan E. Clark  
Dr. John & Janet Collison  
Greg & Lori DeSaulniers  
George & Mary Dixon

Marilyn Dodd  
Jerry & Anita Ellingson  
Larry & Judy Erion  
Tim & Janine Erman  
Ken & Anne Fiscus  
Bill & Vicki Fitzgerald  
Gary & Gloria Hanson  
Colleen Harmon  
Maria Hazen  
Marcia Heronimus  
Richard & Deborah Jones  
Rachel S. Kenney  
David & Miriam Koenigs  
Orlyn & Doris Langenbau  
Joe & Jana Latham  
Ken & Sarah Losey  
Mrs. Zolene Melvin  
Kay Monroe  
Jeremy Park  
Jim & Estelle Perkins  
Pete & Sally Peterson  
Larry & Ann Pfantz  
Craig & Cynthia Ragland

Shirley J. Richards  
Michelle Roseburrough  
Carol Roush  
Arlene Selby  
Karen Shipley-Cooper  
Al & Marilyn Spafford  
Dave & Cynthia Staron  
Karl & Nancy Swessinger  
Dr. Bruce & Jan Vircks  
Dennis & Dixie Walters  
Terry & Sharon Whaley  
Bruce & Bethany Wirin

### ...and our new Campaign Promoters this season

Karen Berger  
Vicki Holden  
Kathryn Strother  
for Marshalltown  
  
Bert & Michelle Evans  
for Tama-Toledo area

**SAVE THIS INFORMATION FOR FUTURE REFERENCE**

**MCCA 2011-2012 Concert Series**  
**Marshalltown High School/Community Auditorium**

**Anna Wilson**  
*Friday, September 16, 2011— 7 p.m.*

**Deborah Henson-Conant**  
*Tuesday, February 14, 2012 — 7 p.m.*

**The Water Coolers**  
*Sunday, October 16, 2011 — 2 p.m.*

**Anita Chen**  
*Friday March 16, 2012 — 7 p.m.*

**Carpe Diem**  
*Monday, November 14, 2011 — 7 p.m.*

**Take Me Home: The Music of John Denver**  
*Thursday, April 12, 2012 — 7 p.m.*

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**2011-2012 WATERLOO METRO CONCERT SERIES**

**Gallagher-Bluedorn PAC at UNI in Cedar Falls**

**Metales M5—Mexican brass quintet**  
*Wednesday, September 28, 2011 — 7 p.m.*

**Tribute to Frankie Valli & Broadway, male vocal quartet**  
*Monday, October 31, 2011 — 7 p.m.*

**Ilya Yakushev, Russian pianist**  
*Tuesday, November 29, 2011 — 7 p.m.*

**Bottom Line Duo, husband/wife bass/cello duo**  
*Sunday, February 12, 2012 — 3 p.m.*

**The Lowe Family, Branson show**  
*Monday, May 7, 2012 — 7 p.m.*

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**2011-2012 JASPER COUNTY CONCERT ASSOCIATION**

**Newton High School Auditorium**

**Metales M5 — Mexican brass quintet**  
*Thursday, September 29, 2011 — 7 p.m.*

**Threestyle, Cabaret trio**  
*Saturday, November 12, 2011 — 7 p.m.*

**Rastrelli Cello Quartet**  
*Friday, March 23, 2012 — 7 p.m.*

**Richie Lee & The Fabulous 50's, Tribute to Buddy Holly**  
*Sunday, April 15, 2012 — 3 p.m.*

2011-2012 reciprocal concert series  
for Newton and Waterloo  
will be updated and posted  
on our website after May 17.

[www.mccaiowa.com](http://www.mccaiowa.com)

# **Marshalltown** Community Concert Association

All artists, performances and/or  
venues are subject to change.



Marshalltown memberships will be mailed by the first week in September.